

Application No. 10/601,851

Attmy. Docket No. 506 US

AMENDMENT TO THE CLAIMS

1. – 17. (cancelled)

18. (New) A method of adhering a masking film to a surface comprising the steps of:

(a) providing a masking film comprising a first side and a second side;

wherein

(i) said first side has a smooth, non-coated adhesive surface and comprises from about 30 wt. % to about 80 wt. % of at least one thermoplastic elastomer having saturated rubber mid-blocks selected from the group consisting of styrene-ethylene/butylene-styrene, styrene-ethylene/propylene-styrene, styrene-ethylene/butylene, and styrene-ethylene/propylene; and from about 10 wt. % to about 60 wt. % of a tackifying resin; and

(ii) said second side has a rough surface; and

(b) removably adhering said masking film to a textured surface having a surface roughness greater than about 150 Ra.

19. (New) The method of claim 18 wherein said textured surface has a surface roughness of from about 150 Ra to about 1000 Ra.

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20. (New) The method of claim 19 wherein said textured surface is constructed of a material selected from the group consisting of polycarbonate, polyurethane, polyester, acrylic, polyvinyl chloride, nylon, polyester, glass, ceramic, stone, and metal.

21. (New) The method of claim 18 wherein said masking film has a peel adhesion value, with respect to said textured surface, of from about 2 to about 907 g/in at room temperature.

22. (New) The method of claim 21 wherein said textured surface peel adhesion value does not deviate more than about 42 % from its initial value when subjected to 7 to 21 days of accelerated aging.